



2nd Open Call for Adopters

Form preview

This is how the form will render.

BASIC INFORMATION

Project Acronym

If you wish, include an acronym for your project

Project Title *

Please, provide a short name so that we can easily identify your project

Name of the contact person *

Enter you complete name (first name and last name), please.

Email of contact person *

Please enter the email address (mail@mail.com format) to contact your team and s

Contact person phone number *

Remember to include your country code as well, e.g.:0048364635636

LEGAL AND CONTACT INFORMATION

Legal name of the entity *

The legal name in the country where the company is incorporated

Number of employees *

- 0-9
- 10-49
- 50-249
- 250 and more

Years in operation. Please type the number of years in operation under the established name *

Please type the last annual turnover *

City *

Country Take notice that only countries indicated in GfA are eligible for application. *

Website address (URL)

Applicant's domain (core business activity) *

- Blue Growth
- Agro-Food
- Manufacturing
- Textile
- Health

Is your company linked financially, personally with C-Voucher's partners? Have you identified any potential a conflict of interest identified? *

- Yes
- No

PROJECT DESCRIPTION

Brief description of company. *

Please provide a short description of your company, current business model, value chain structure, major challenges, etc. We would like to understand your business as it is now.

Adopters Open Calls in C-Voucher aim to inspire, motivate and encourage European SMEs to consider circular business models. As an Adopter, you are asked to select the business model that is the most probable circular opportunity for your company. In some cases, the circular business models are already illustrated by the SMEs we are supporting in the acceleration programme. The solutions that they are developing are called Circularity Solutions. Find more information about C-Voucher Solutions at <https://call-for-adopters.fundingbox.com/pages/circular> and more information about building blocks at: <https://call-for-adopters.fundingbox.com/pages/models>

Please choose from a drop-down menu and let us know if any of these is your inspiration and motivation.

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C-VoUCHER Solutions

- Nordphos
- Commown
- Katty Fashion
- Lopyanko Bio Stopanstvo
- Imse-Vimse
- Pyxo
- Planctonid
- Thurmer Tools
- Rexcon
- Fibrex
- Krack
- Artex

Circular Building Blocks

- Industrial Symbiosys
- Material Resource Efficiency
- Biological Products
- Extension of life cycle of product
- Performance Economy
- Sharing Economy
- Platform Economy
- None of the above

Describe your circular economy idea *

Please, describe the idea you want to develop during the programme to transform into Circular Economy

TRL of targeted solution. Please select the Technology Readiness Level of the technology is targeting for its transformation. *

- TRL 1 - basic principles observed
- TRL 2 - technology concept formulated
- TRL 3 - experimental proof of concept
- TRL 4 - technology validated in a lab
- TRL 5 - technology validated in relevant environment
- TRL 6 - technology demonstrated in relevant environment
- TRL 7 - the system prototype demonstration in operational environment
- TRL 8 - system complete and qualified
- TRL 9 - actual system proven in operational environment

PROJECT - EXCELLENCE (Ambition and Innovation)

Ambition. Based on the selection of the Approach to Adopters Open Call (previous section), please provide detailed description of your proposal with respect to the chosen type. Let us know what's your vision for circular bussines. *

1000 - 4000 characters

How innovative is your project? Select most appropriate option *

- We are trying a solution that already exists in the domain
- We are adopting to our domain a solution that already exists in a different domain
- We will improve the solutions that are currently being used in this domain
- This solution would be completely new and disruptive in this domain

Innovation. Please explain what you see as innovation in your project (how is your project innovative?) *

1000 - 4000 characters

PROJECT - IMPACT (Market and business potential)

Market Impact. Demonstrate the market impact of our project: how will you position and sell the products and/or services resulting from the new, circular business model? Who's your market? *

1000 - 4000 characters

Which impact will this idea have in your business? Select most appropriate option *

- Proposed idea will improve only one process in our company (logistics, materials supply, distribuion, sourcing, etc)
- Proposed idea will improve only one product in our company
- Proposed idea will transform a significant part (more than one product/process) of our business
- Proposed idea will impact not only our business but also our value-chain (at least, one stakeholder in the value chain)

Potential. What is your go-to-market strategy? How can you scale up? *

1000 - 4000 characters

Scalability Select most appropriate option *

- Proposed idea targets only our local market
- Proposed idea has potential to be replicated in our region
- Proposed idea has potential to be replicated in neighbour countries
- Proposed idea has potential to be scaled at European scope

PROJECT - IMPLEMENTATION

Strategy. How is this project aligned with overall growth strategy that you have in your company? *

1000 - 4000 characters

Team. Please describe the core team members (not more than 3 people), including also the strategic managers (i.e. CEO, technology director, etc,) that will be involved in the project. What skills, competences and dedication can they bring to the projec? (Linkedin profiles appreciated). *

1000 - 4000 characters

Proven experience in the target market Please indicate the years of experience in the target market by the most experienced member of the team (e.g. if one has 2 years, and another has 4 years, then mark "3 to 5 years" - and not "More than 5 years") *

- Less than 1 year
- 1 to 5 years
- More than 5 years

Resources. How much will C-Voucher support help you in developing this idea? What would be more useful for your idea DiR support, business mentors advice or funding? Would you go ahead with this idea even if you don't get C-Voucher support? *

1000 - 4000 characters

PROJECT - TRANSVERSAL CRITERIA

Environment and low carbon economy contribution. Please explain how your proposal or the results from it will have a positive impact on the environment or contribute to low carbon economy. *

max. 1000 characters

Equal Opportunities. Please explain how your proposal is contributing to equal opportunities between men and women. Also, please include the information how many women are having decisive roles in your company (C-level executives). *

max. 1000 characters

Social Impact. Please describe your proposal's social impact, including potential job creation. *

max. 1000 characters

STATISTICAL SECTION

Proposal Originality. Is there a baseline or is this a new initiative? *

- Completely new approach - Disruptive
- Improvement of existing approach - Incremental

Innovation Idea. Where do the needs and/or requirements come from? Select all relevant from list. *

- Competitor
- Client
- Stakeholder Community
- Internal User
- Beta Client
- Literature / Technology Roadmap
- Market Research
- Applicant's Perception of Gap
- Other

Years of management expertise. Indicate the combined number of years (or fractions) of management experience considering all your team members. *

Years of technology experience. Indicate the combined number of years (or fractions) of technical experience in the target domain of your proposal considering all your team members. *

Composition of the team by gender. *

- All Male Team
- All Female Team

Mixed Gender Team

Market type. Type of customer that will use the product or service. Select all relevant answers. *

Consumer

Business

Government

Indifferent

Other

Geographical Scope. Select target geographic area for the proposed product or service. *

Local

Regional

National

AMER (Americas)

EMEA (Europe, Middle East, Africa)

APAC (Asia Pacific)

Global

Have you received any european funding previously? Select "yes" if you have received any funding under any other EU programme different from H2020. *

Yes

No

Are you new to H2020? Select "yes" option if you have received previously H2020 / other EU funding or financial support to third parties. *

Yes

No

DECLARATION OF HONOUR

By submitting this proposal I confirm that I have read and understood the 'Declaration of honour and absence of conflict of interest', available in the documentation of C-Voucher. *

Yes

I undertake to inform C-Voucher Team, immediately, if after the date of submission until the end of the evaluation process, any of the exclusion or of the conflict of interest causes

arises. *

Yes

PROCESSING OF PERSONAL DATA

I confirm that I have read and understood the information clause concerning processing of the personal data provided above *

Yes