



AGENTIA DE DEZVOLTARE REGIONALĂ NORD-VEST

NORTH WEST REGIONAL DEVELOPMENT AGENCY

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Contract N° CCI 2016CE16BAT071

Project cycle management trainings for SME's with accent on Horizon 2020 SME Instrument

Agenda

Date: 26th September 2017

Venue: Chamber of Commerce and Industry Maramureș - Training and Marketing Center,
Aleea Expoziției nr. 5, Baia Mare.

Event Objective – Supporting the competitiveness and internationalization of SMEs in the North-West Region of Romania

Training Schedule

09:00 – 09:30	<i>Registration of participants</i>
09:30 – 10:00	Welcome and Introduction
10:00 – 11:30	Call text analysis and proposal conception <ul style="list-style-type: none">- Why? Explain the problem / justify the relevance / main challenges- What? Goals of the project / approach of the project / for which applications- How? New aspects of technology / Innovations / partners needed and expertise
11:30 – 11:45	<i>Coffee break</i>
11:45 – 13:30	Work packages, tasks, Milestones, Gantt chart, Deliverable list
13:30 – 14:30	<i>Lunch</i>
14:30 – 16:00	Impact, Budget
16:00 – 16:15	<i>Coffee break</i>
16:15 – 17:00	Dissemination and exploitation of project results
17:00 – 17:30	<i>Wrap-up and organisational issues</i>

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Trainer:



Dr. Jonathan LOEFFLER – Managing Director at Steinbeis 2i GmbH. His expertise of the last 20 years covers the support of industry, especially small and medium sized enterprises (SMEs), for the management of European research projects in the domain of new materials, nanotechnologies, optics, production technologies and automotive industry. During these years he has been leading various European research projects with SMEs and has been participating in many different support activities from the European Commission in the domain of technology roadmaps, Innovation Management Techniques, Best Practice of Innovation and Euromanagement. He has good experience in addressing the difficulties and demands of SMEs working at European level and gives trainings and coaching to SMEs and researchers on the improvement of their innovation capacity.

In 2008, he published a handbook on the Management of International Research Projects (ISBN 978-3-938062-67-8).

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