Open Innovation 2.0: The Platform for Digital Innovation

13/6/2017 OI 2.0

Day 1

09:00 - 9:30	**Welcomes**
	• **Emil Boc, Mayor of Cluj-Napoca Municipality** • **Martin Curley, OISPG** • **Bror Salmelin, Adivsor DG- CONNECT, European Commission** • **Bianca Muntean, Executive Director of ARIES Transilvania, iTech Transilvania Cluster** • **Vasile Ţopa, Rector Technical University**

09:30 - 10:30	**Opening session: Chair Martin Curley, IVI, MasterCard** **Setting the scene: Digital Transformation:** 　• **Alain Heureux, Creative Ring** **Innovation Culture and Transformative Skills:** 　• **Piero Formica, IVI, University of Bologna** **Innovation Ecosystems and governance:** 　• **Dermot Mulligan, Government of Ireland** 　• **Luis Sanz, President of IASP**

10:30 - 11:30	**Setting the scope (panel): Chair Bror Salmelin, EC** 　• **Michela Magas, Stromatolite** 　• **Martin Curley , OISPG, IVI, MasterCard** 　• **Slawomir Tokarski, EC, DG GROW** 　• **Craig Wallace, CGI**

11:30 - 11:50	*COFFEE In the Exhibition Kindly provided by IndecoSoft : Tools for innovation (IR / Inno Canvas / et al.)* **Innovative exibition:** NTT Data Romania, AROBS Transilvania Software, ARIES Transilvania, iTech Transilvania Cluster, SALUS ROMANIA, Evozone Software, Transilvania Bank, Life is Hard, Net Brinel, IndecoSoft, Pitech Plus, ADR Nord-Vest, DG Ext, Fida Solutions, Technical University etc.

11:50 - 13:10 **4 simulataneous workshops**	**Block chain; Chair Pierre Simay, OISPG**	**Jobs, skills; Chair NN**	**VUCA Times – Give Serendipity a Chance; Chair Ilkka Kakko Karostech**	**CyberCafe**
	• **Sten-Erik Bjoerling, Enviro** • **Magdalena Borowik, Government of Poland** • **Dr. Paris Kokorotsikos, President and CEO of Euroconsultants SA Group** • **Gabriel Creţu, CEO Evozon Systems** • **NN**	• **Tapio Rissanen, Euroconceils** • **Esko Kilpi (video speech)** • **Elmar Husmann ELIG (tbc)** • **Felix Arion, Cluster Manager AgroTransilvania** • **Marcel Heroiu, World Bank**	• **Hannelie Venula, The Innovation Gap** • **Kari Mikkela, Urban Lab** • **Laurens Waling, Part Up** • **Pierre-Philippe Mathieu, Earth Observation Data Scientist European Space Agency**	**CyberCafe** 1. Start-ups (Cristian Dascălu – Cluj HUB) 2. Magnet Cities (Marcel Heroiu&Marius Cristea, World Bank) 3. How do you involve diaspora to contribute to community development (Ştefan Teişanu, CCC) 4. Ecosystems - new kind of behaviour (as a service - clusters) (Bianca Muntean, ARIES T) 5. Platforms - open commons (Emi Hubavenska, DG Connect) 6. Copyright - data protection 7. Digital Democracy - How is Cluj becoming a smart city (Alex Boc, DD) 8. Living Lab (Tujia Hirinovski and Zsuzsuna Bodi, EnoLL)

		9. Innovation as Strategic factor of comunity development – Faculty of Political and Administrative Sciences 10. eSkills and citizen engagement during an EU Presidency (Gergova-Bengtsson, as a communications experts and Virginia Mercouri)
13.10 - 14.10	*LUNCH*	
14.10 - 15.30	**STARTS: Chair Ralf Dum, DG Connect** • **Markku Markkula, President CoR** • **Emil Boc - Mayor of Cluj-Napoca** • **Ricardo Rio, Mayor of Braga** • **Bianca Muntean, Executive Director ARIES Transilvania** • **Eva Kali, MP (tbc)** • **Sophie Birchelet, Universcicene**	

15.30 - 18:30	**Parallel Workshops on conference location:**			
	Innovative financing resources - workshop - for Romanian participants. **Offered by Europe Direct Northern Transylvania, North-West Regional Development Agency - coffee and refreshments**	**Placemaking through Science and the Arts: The Intergalactic Ethnography Park** • **Alexandre Sorrentino** • **Stefan Teişanu**	**STArts (invitation only) - Chair Ralph Dum** • **Bianca Muntean, ARIES T** • **Rasmus Wiinstedt Tscherning** • **Sophie Birchelet, Universcicene** • **Ricardo Rio, Mayor of Braga** • **Eva Kaili, MP** • **Rariţa Zbranca – Cluj Cultural Centre** • **Eugen Pănescu - arhitect** • **Ionut Ţaţa – Tech Industry** • **Savu Şerban – artist** • **Dan Perjovski – artist Constantin Vica – Researcher, Centre for Applied Ethics**	**Waypoint visits: What does Open Innovation 2.0 means in practice?***

*Waypoint visits (for the participants to choose):
1. iTech Transilvania Cluster by ARIES T – Innovating in our community
2. NTT Data Romania, Global IT Innovator
3. Liberty Technology Park – The ideal tech habitat for innovation & Spherik Accelerator
4. Tetapolis Science and Technology Park
5. National Institute for Research and Development of Isotopic and Molecular Technologies, Cluj-Napoca, Romania
6. The Research Institute for Sustainability and Disaster Management based on High Performance Computing
7. The International Institute for the Advanced Studies of Psychotherapy and Applied Mental Health
8. University of Agricultural Sciences and Veterinarian Medicine - Innovation labs
9. The '3D Printing the Future' exhibition, organized by Scientifica Association and Cluj Cultural Centre, in partnership with Science Museum of London and STArts & Workshop Incubate innovation at the intersection of arts, science and new technologies

20:00 - 23:00	**Innovation Luminary Award (by invitation only)** **Guest speech Michaela Magas, Award Winner 2016**

14/6/2017 OI 2.0 **Day 2**	
09:00 - 09:15	**OI2 in operations: summary of first day**
09:15 - 09:30	**Results coming out from de Innovation Dialogue 10 -11 of June**
09.30 – 10.15	**Keynotes: Chair Geleyn Meijer, Amsterdam University of Applied Science** • **Wim Vanhaverbeke, University of Hasselt** • **Sabine Brunswicker, Purdue University**
10:15 - 11.00	**Plenary : Chair NN** • **Stefan Schepers, EPPA** • **Maria Mazzucato (tbc)**
11:00 - 11.30	COFFEE in lobby In the Exhibition: Tools for innovation **Innovative exibition:** **NTT Data Romania, AROBS Transilvania Software, ARIES Transilvania, iTech Transilvania Cluster, SALUS ROMANIA, Evozone Software, Banca Transilvania, Life is Hard, Net Brinel, IndecoSoft, Pitech Plus, ADR Nord-Vest, DG Ext, Fida Solutions, Technical University etc.**
11:30 - 13.00	**Plenary Panel: OI2 as a service for digital transformation, Chair: Martin Curley** • **Tuija Hirvikoski, European Netowrk of Living Lab** • **Peter Droell, EC, DG RTD** • **Yoshikune Tagashike, Fujitsu Limited** • **Fabrizio Dughano, University of Padua**
13:00 - 14:00	**LUNCH**

14:00 - 15:30	**National innovation ecosystems, example EU-Japan: Chair Bror Salmelin, EC** • **Noboru Konno, Japan Innovation Network** • **Yoshio Tanaka, Tokyo Univ of Technology** • **Gertraud Leimuller ,** • **Stefan Schepers, EPPA** • **Daniel Moldovan, NTT** • **Shigeo Okamoto, NICT Europe Center**	**Innovation measurement, Innovation Radar; Chair Eoghan O'Neill, EC, DG CONNECT** • **Eoghan O`Neill, EC, DG CONNECT** • **Albertina Dias, NCP** • **Luis Rubalcaba, University of Alcala** • **Lewena Koppa, University of Tampere** • **Innovation Tools**	**Industry Commons, Chair Michela Magas** • **Gohar Sargsyan, CGI** • **TImo Ali Vehmas, Nokia** • **Nuria de Lama, Atos** • **Voicu Oprean, CEO AROBS Transilvania Software**	**Societal Transformation ; Chair Tuija Hirvikoski ENoLL** • **Karl McFaul, Lund Municipality** • **Patrick Waelbrock** • **Adela Fofiu, President, Social Circle** • **Sonja Soldo, Cultural Programs at Pogon, Zagreb** • **Claudian Dobos, Ecolise**

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15:50 - 17.00	**Transformation and Digital Innovation Hubs**			
	Industrial Transformation; Chair Bror Salmelin EC • Alain Heureux • Michaela Magas • Andreea Strächinescu • Sara Colantonio • Mihai Palcu, SALUS • Alexandre Sorrentino, Euromediterranee, Marseille	**Innovation Modelling and Policy Making: Impact on Innovation Landscape; Chair M Mazzucato (tbc)** • Daniel Nepelski • Dan Nikita • ARDUINO (tbc) • NN1	**OI2 Ecosystems practice; Chair:** • Dermot Molligan • Bianca Muntean • Lucia Seel • Christophe Guichard (tbc) • Philippe Lattes	**H2020 funding opportunities, Digital Innovation Hubs** **Chair: Gohar Sargsyan** • NN PWC • Giuseppe Ruotolo • Sorin Pop, IndecoSoft
17:00 - 17.30	**Closing plenary; recommendations for action : co _chaired_ by Markku Markkula and Martin Curley** • Peter Vesterbacka **(tbc)** • Raimund Neugebauer, Fraunhofer Gesellschaft **Closure** • Bror Salmelin • Martin Curley • Emil Boc			