

EDP focus group Oradea, 26 Octobre 2016

Methodological outlook of the parallel sessions



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Entrepreneurial Discovery Process Focus Group on cosmetics and food supplements based on natural resources

European Commission Joint Research Centre (JRC) The Commission's in-house science service



At the core: RIS3 and EDP

• <u>RIS3</u>: Research and Innovation Smart Specialisation Strategies

• <u>EDP</u>: Entrepreneurial Discovery Process



Smart Specialisation strategy as defined in the Common Provision Regulation 1303/2013

The national or regional innovation strategies which:

1. set **priorities**

2. in order to build **competitive advantage**

3. by developing and **matching research** and innovation own strengths **to business needs**

4. in order to address emerging opportunities and **market developments**

5. through entrepreneurial discovery process





Smart specialisation fosters market driven economic transformation

RIS3 is about developing new specialities / niches / market opportunities based on national/regional concentration of knowledge, competence and market potential:



EDP Entrepreneurial discovery process



Commission

Business

manufacturing and services, primary sectors, financial sector, creative industries, social sector, large firms, SMEs, young entrepreneurs, students with business ideas, cluster and business organisations, etc.

Research

public and private research bodies, universities, science and technology parks, NCPs, Technology transfer offices, Horizon2020 committee members, regional ESFRI roadmaps etc.

Entrepreneurial in **composition** and **spirit:** (risk-taking, broader view beyond boundaries ...)

Different departments, if relevant at different government levels, agencies e.g. for regional development, business advice, public procurement offices, incubators, etc. **Public**

administration

NGOs and citizens' initiatives related to societal challenges for which innovative solutions would be helpful, consumers associations, Talents! etc. **Civil society / Users**

Smart Specialisation is an ongoing process

- Businesses are best placed to lead in the identification of new opportunities for growth
- The process of discovery of their niches and markets used by the most entrepreneurial of firms/researchers inspire public policies for innovation







Objectives today

• <u>Networking</u>:

`Talk to each other'

- Between firms, research, public sector, civil society
- Support collaboration on new innovation projects
- International collaboration
- Trust building, capacity building, understanding of RIS3

European Commission

• Idea generator:

'You have the knowledge'

- For innovation in this specific area
- For identifying regional strengths and for addressing barriers to regional innovation
- Input for regional and national innovation policy
- <u>A test</u>:

`Give your suggestions'

- In terms of methodology for EDP
- In terms of the potential for this priority area to become a RIS3 priority



Set-up of the parallel sessions:

- Group 1: Furniture
- Group 2: Paper, plastics and packaging

- 5 Tasks:

- Task 1 Discussion botllenecks (15')
- Task 2 Individual generation of ideas (15')
- Task 3 Presentation of ideas (30')
- Task 4 Formation of partnerships (30')
- Task 5 Further development of ideas (90')



Task 2 & 3: Generation & presentation of ideas

Task 2: Idea-fiche (15')

Personal profile:

Innovative idea:

External expertise needed:

Task 3: Post-it session (1')



Task 4: Forming Partnerships (30')

Name 3

Nam

The Idea-partnership table

Name 1

Name 2

Moderator will **fill and consolidate** the table.

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e	Participants should:

- Identify and rate the three favorite ideas for collaboration
- Based on that form idea-partnerships of 2-4 people

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			•	Iden three
Idea 1				for c
Idea 2				
Idea 3			•	Base
Idea 4				idea-
Idea 5				Base idea 2-4



Task 5 Ideas Development (90')

Idea-partnership will draft a document with the following info:

- A brief description of the idea
- Regional strengths upon which the idea is built
- Clear identification of research component. Where are these capacities available (in the region, in Romania, internationally)?
- Identification of the role of different partners
- First assessment of framework conditions (are there adequate human resources/infrastructure)
- First assessment of next steps



Thank you

Any question?

Coffee